



ČESKÁ MANAŽERSKÁ ASOCIACE
CZECH MANAGEMENT ASSOCIATION

ENTREPRENEURS . MANAGERS . LEADERS



There are 10 categories – see short description:

1. Digital age manager

He manages an organization focused on new technologies. His main responsibilities are of expertise in ICT sector, creation of software applications and cybernetics. A manager who has successfully managed to apply modern technologies in his company.

2. Visionary

He can describe his management success in relation to introduction of new products or services, which are ground-breaking, strongly innovative and which can move his business to the future. At the same time those above may subsequently indicate the trend of future development.

3. SME manager

Is a manager of a **small** business who employs **less than 50** people and the annual turnover does not exceed € 10 million. A **medium-sized** enterprise manager employs more than 50 and less than 250 people and the annual turnover does not exceed € 50 million.

4. Foreign manager

Successful businessman who is a member of a foreign or Czech company in the Czech Republic.

5. Young managerial talent (up to 35 years of age)

Young manager under the age of 35 years.

6. Industry and related departments (transport, construction)

Manager operating in one of the industrial or related fields such as engineering, ICT, energy, chemical industry, mining and quarrying, metallurgy and foundry, water management, but also transport, logistics, construction, etc.

7. Agriculture

A manager working in agronomy or related food production services

8. Services

Manager who works within a broad spectrum of customer or collective services. This includes hospitals, banking, retail, tourism, heat supply and other services.

9. Non-profit sector (including culture, sport, healthcare)

Manager operating within non-profit and contributory organisations. The sector includes social services, culture, foundations, sports, environmental protection, etc.

10. Public administration (state administration and self-government)

Manager who's role is a provision of public services and involvement in public affairs on a local and more general level. This includes, for example, public finance management, mayors, state owned institutions, etc.

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